



PRESENTS

FrolicBlock

**THE HOTTEST SUMMER
BLOCKCHAIN EVENT
IN THE SOUTH!**

JUNE 9, 2023





Frolic Block – the hottest summer blockchain event in the Philippines, with the participation of the international and local communities and projects in space.

Summer Frolic – the most awaited summer event in the Philippines with over 7,000 participants in a 2-day music party following the Frolic Block event in Mati City.





WITH DAVAO DEFI CORE TEAM AS COMMUNITY MEMBERS OF MAD PROJECT





PRESENTS

BLOCK CHILL Night

BEERS, BREWS, BLOCKCHAIN & WEB3 STORY

March 25, 2023

At Third Party - Bar and Resto, Tulip Drive, Davao City | 6:00PM - 10:00PM

MAJOR SPONSORS



MARBLE



HIVE



Meta Pool



MASSA



BLOCKCHAIN
NETWORKPH



NEKOIN
TOKENIZE. INNOVATE. MONETIZE



LandX



vertex



REDBELLY



mun



bitsong



Polimec

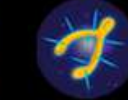


MUVERSE

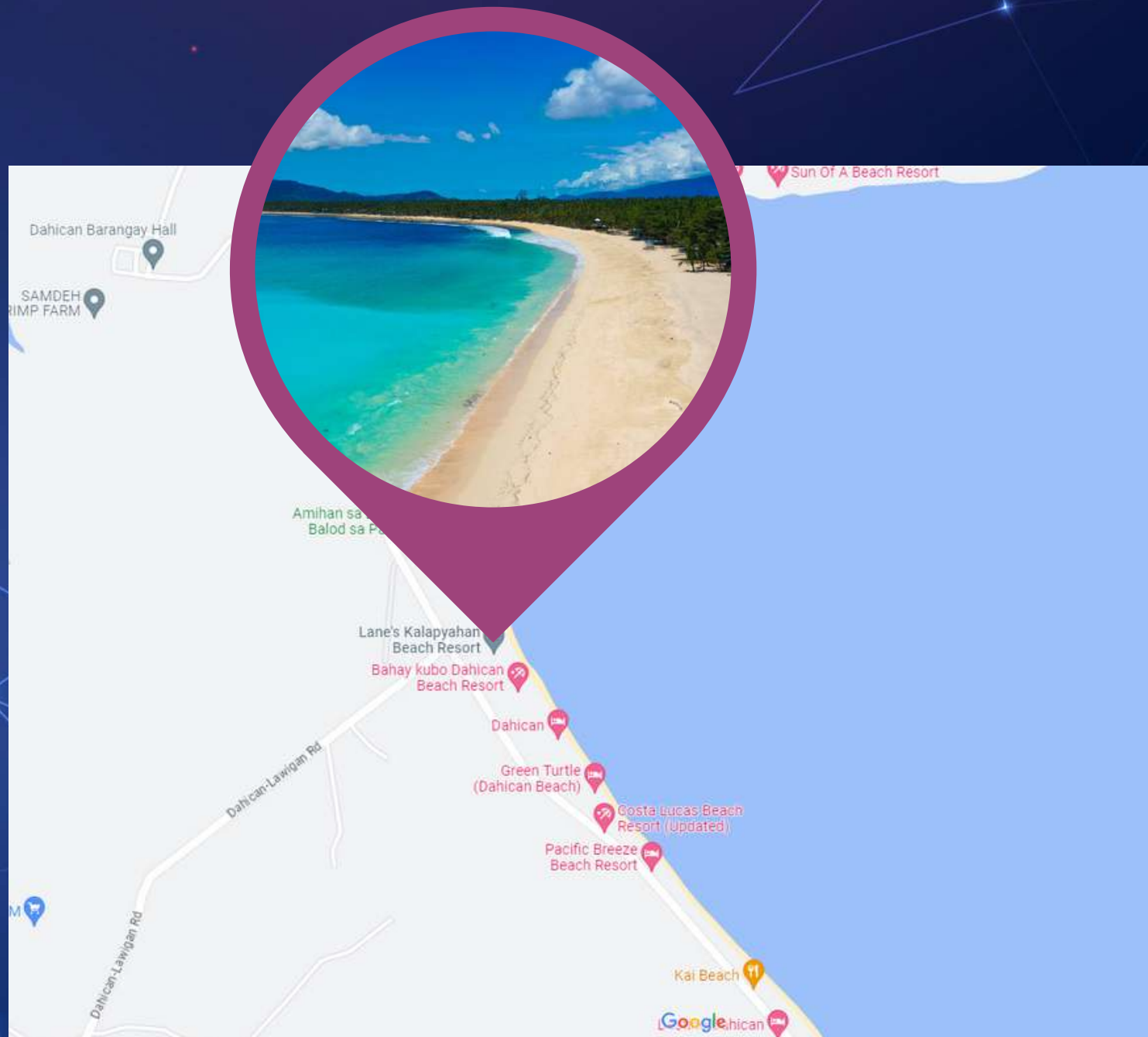


UPSTAIRS

COMMUNITY PARTNERS



FROLICBLOCK VISION



The FrolicBlock event aims to promote Dahican Beach to become the premier destination in the Philippines for blockchain enthusiasts, industry leaders, and curious minds seeking a deeper understanding of current and future trends in blockchain technology.

FrolicBlock





Disclaimer: Please note that the image displayed is an artist's perspective and may not reflect the actual output. Factors like the availability of materials may affect the final outcome of the staging. This image is intended to provide an idea of what the event stage could look like but should not be considered a definitive representation.





LEGEND



- BLUE TENT - PHOENIX AND PYRE
- BIG WHITE TENTS AT THE CENTER
(6 UNITS BOOTH PER TENT)- ASH
- RED TENT- CONCESSIONER



**FOLLOWED BY THE MOST AWAITED
SUMMER EVENT IN SOUTHERN PHILIPPINES!**



**SUMMER
FROLIC**
2 0 1 9





SUMMER
FROLIC
2019



SUMMER
FROLIC
2019

SUMMER FROLIC



SUMMER
FROLIC
2019



SUMMER
FROLIC
2019



SUMMER
FROLIC
2 0 1 9





Frolicfox, La-ne's Corporation, and Halad Mission group foundation are jointly producing the event. La-ne's corp is a family-owned hotel and restaurant that has had its roots since the 1960s. Currently, the brand has two establishments in Mati City, namely La-Ne's Kan-anan located downtown at the heart of the city, and La-Ne's Kalapyahan along 7-kilometer white sand Dahican Beach, which is the venue for the event since its inception in 2014. La-Ne's prides itself of having contributed to local gov't efforts in the growth of the tourism industry of the city.

MAIN STAGE

SummerFrolic Main Stage is where all the magic happens and the reason why tourists travel for this event. With this massive 150 ft (width) x 60 ft (height) artistic themed stage set-up, guests will be treated with art installations, lights show and a heart pumping audio like no other that will surely thrill all their 5 senses.

Presenting Sponsors will have the opportunity to brand the massive stage backdrop.

VIP VIEW DECK & VIP CHILL OUT

VIP guests are treated with an elevated viewing platform, complimentary merch, a dedicated bar, and the best views of the show.

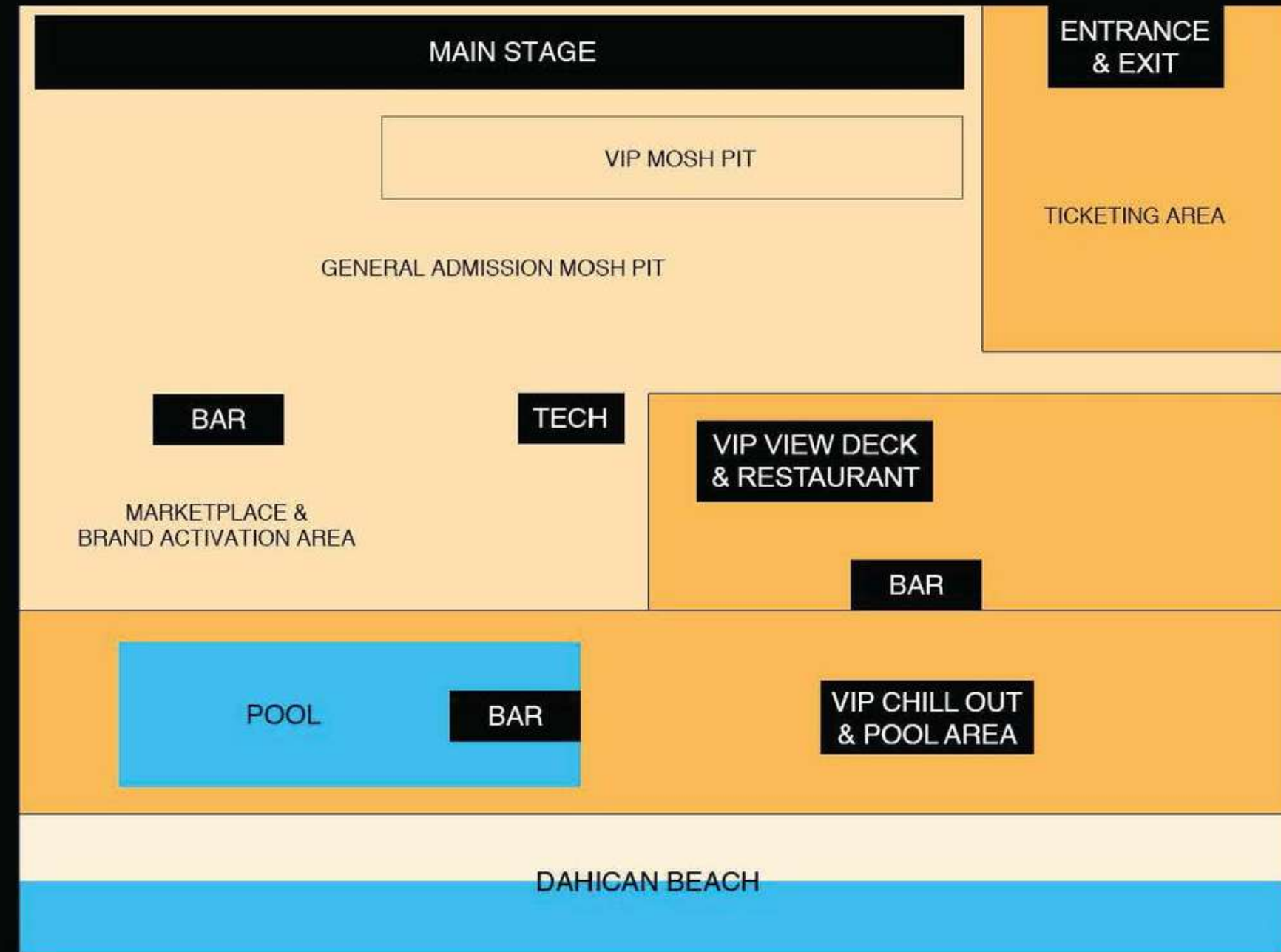
In addition, VIP Chill Out is also available for guests who want to rest their ears and recharge for a long night ahead. A dedicated restaurant with waiter service will be provided.

The presenting or co-presenting brand will have the opportunity to provide branded promo merch, lounge furnitures and/or fixtures, or anything that will enhance the VIP experience.

BAR

The presenting or co-presenting liquor brand is encouraged to run the bar and sell alcoholic drinks to the guests as a sales/promo components of the sponsorship package. It is vital for the drinks to be affordable; prices of the drinks will be discussed and agreed by the participating brand and the organizers. Stock, staff, and bar set-up is to be provided for by the participating brand and approved by the organizers before implementation.

SITE LAYOUT



VISUAL BRANDING OPPORTUNITY



RESERVED FOR THE SHOW

MARKETPLACE

The Marketplace is a fun place where you will find local eats from aspiring chefs, non alcoholic drinks, festival merchandise, and games from participating brands. As a participating brand, space will be provided for activations or installations. Brands are encouraged to provide active promotional activities such as games and product sampling.

TOILET

Cleanliness is important. Toilet areas are a great way for pharmaceutical companies to sample their new cleaning products such as: hand sanitizers, deodorizers, rubbing alcohol, and such.

Contact Info:

La-Ne's Kan-anan,
Bonifacio St., Mati City
Davao Oriental, Philippines

Royd Ryan Aquino
Mobile: +63 926 686 6514
Email: roydryan@gmail.com



www.facebook.com/SummerFrolicPH

Date: June 10-11, 2023

Venue: La-Ne's Kalapyahan, Dahican Beach, Mati City

Capacity: 7000

This Summer 2023 FrolicFox together with HALAD Mission Group Foundation and in partnership with La-Ne's Corporation, will be hosting the 7th edition of the awaited summer event in Southern Philippines - the annual SummerFrolic Festival at Dahican Beach, Mati City.

Talented international and local artists will be performing live providing beachgoers with heart-pumping beats of different electronic music genres. Food, drinks, color powder, paint, water sprinklers, foam, and a lot more surprises are sure to give the crowd the unforgettable beach party experience they deserve.

The event would not only bring two jam-packed days of fun and entertainment but will also benefit the locals of the hosting venue who are in need of medical attention. Through Halad Mission Group Foundation, the beneficiary of SummerFrolic holds free surgical missions for major and minor operations, cataract extractions, and as well as dental services in various locations in Davao Region.

As we take on this lively experience, we invite you to become one of our partners which we believe will be mutually beneficial as we work together to attract our target market who are young adults, and trend-setting professionals aged 18-40 years old that will put your company or brand at a vantage point that will increase its exposure and recognition as you align the brand's market positioning through the event's market profile.



#FeastOnWaves

*"THOUSANDS OF TOURISTS FLOCKED
TO DAVAO ORIENTAL FOR THE
SUMMERFROLIC BEACH PARTY..."*

— ANC World News



SPONSORSHIP TIERS

PHOENIX



PHOENIX TENT
FEATHER BANNER
GUEST CHAIRS
SOCIAL MEDIA ADS
STANDEE BANNER
100 MERCH
15-MIN PRESENTATION TALK
ON MAIN EVENT
PANEL TALKS ON MAIN STAGE
10 VIP SUMMERFROLIC
TICKETS, 10 GA TICKETS

\$3000

PYRE



PYRE TENT
SOCIAL MEDIA ADS
STANDEE BANNER
50 MERCH
PANEL TALKS ON MAIN STAGE
5 VIP SUMMERFROLIC TICKETS,
3 GA TICKETS

\$2000

ASH



ASH TENT
SOCIAL MEDIA ADS
STANDEE BANNER
20 MERCH
3 VIP SUMMERFROLIC TICKETS,
3 GA TICKETS

\$1500

*NOTE: BOOTH DRESS-UP NOT INCLUDED

FrolicBlock

Benefits of Sponsorships:

BRAND EXPOSURE:

increase brand recognition and awareness in space

THOUGHT LEADERSHIP:

showcase expertise and thought leadership in the blockchain space

improve your brand's credibility

2DAYS OF AFTER-PARTY:

further engage with attendees in a more relaxed and informal setting.
strengthening connections established during the FrolicBlock event.



TALK TO US

Schedule a meeting:

<https://calendly.com/davaodeficomunity>

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